

Hemisphere Media, LLC

KLAV/KRLV

Annual EEO Public File Report

The purpose of this EEO Public File Report is to comply with Section 73.208©(6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations KLAV and KRLV – Las Vegas, NV and is required to be placed in the public inspection files of these stations, and posted on their websites, if they have website.

The information contained in this Report covers the time-period beginning October 11, 2009 to and including October 10, 2010 (the "Applicable Period").

The FCC's 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080©(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080©(2) of the FCC rules.

Appendices 1, 2 and 3, which follow, have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled "Full-time Positions for Which this Source Was Utilized" refer to the number of the full-time job positions listed on Appendix 1.

For purposed of this Report, a vacancy was deemed "filled" not when the offer was extended but when the prospective employee accepted the job offer. A person was deemed "interviewed" whether he or she was interviewed in person and/or over the telephone.

Appendix 1

Annual EEO Public File Report

Covering the Period from October 11, 2009 to October 10, 2010

Stations Comprising Station Employment Unit: KLAV and KRLV

Full-time Positions Filled by Job Title	Recruitment Sources of Hiree	Total Number of Interviewees from All Sources for This Position
Account Manager – 2 Positions Open	Las Vegas Review Journal, Internal Posting, Word of Mouth, LasVegasJobs.com Job Fair	22
Board Operator – 2 Position Openings	Las Vegas Review Journal, Internal Posting, Word of Mouth, LasVegasJobs.com Job Fair, On-air Job Opportunity Announcements	4

Total Number of Persons Interviewed During Applicable Period: 26

Appendix 2

Annual EEO Public File Report Form

Covering the Period from October 11, 2009 to October 10, 2010

Stations Comprising Station Employment Unit: KLAV and KRLV

Section 2: Recruitment Source Information

Recruitment Source	Address, Website (if applicable), Telephone Number, contact Person, E-mail Address	Total Number of Interviewees This Source Has Provided During This Period	Full-time Positions for Which This Source Was Utilized	Follow-up Requested by This Source?
Las Vegas Review Journal – Newspaper and Online Job Listing	www.jobstodayonline.com Classifieds contact	15	Sales	No
LasVegasJobs.com	www.lasvegasjobs.com	7	Sales	No
Internal Posting	www.klav1230am.com 1130 E. Desert inn #100, LV, NV 89109 Robin Covey, Station Manager robin@hspheremedia.com	2	Board Operator	No
Word of Mouth	Staff, Management and friends of KLAV/KRLV 1130 E. Desert Inn #100, LV, NV 89109 702-796-1230	2	Board Operator	No

Appendix 3

Annual EEO Public File Report

Covering Period from October 11, 2009 to October 10, 2010

Stations Comprising Station Employment Unit: KLAV and KRLV

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by KLAV and KRLV on Behalf of Burken Broadcasting, LLC

Description of Recruitment Activities:

- ❖ KLAV/KRLV has participated in a Job Fair sponsored by LasVegasJobs.com. Station Manager and Production/Operations Director attended the event and passed out information about the station and our job openings.
- ❖ Provided ongoing training and professional development opportunities to all staff. The intent of this training is to provide all employees the ability to acquire knowledge and skills necessary for promotion to higher-level positions within the company.
- ❖ KLAV/KRLV sponsored booths at several events throughout the year including the Hispanic Culture Festival, the International Food Festival and the Mexican Independence Day Celebration. Station staff and management were onsite and provided information on the station and current job openings.
- ❖ Calls and walk-in inquiries regarding open positions are accepted regularly. Persons interested in current openings are encouraged to either leave a resume or fax it to the station. All resumes collected are kept on file whether there is an open position or not in anticipation of future openings.